



VENDOR APPLICATION 2021

Applicant Name

Business Name

Address

City

State

Zip

Phone Number

Email address

Describe what you will sell!

Set up begins at **Saturday, August 28th from 8 AM to 10 AM**. This is an **ALL** weather event! **FEES ARE NON-REFUNDABLE** and **Payment must be received on or before August 16th**. **ALL BOOTHS** are also required to comply with the Tax & Revenue Dept. of NM.

Vendor Booth \$50

Add An Additional Booth \$35

Booths are 10 ft x 10ft. Maximum of 2 Booth Spaces can be requested per vendor. An additional \$10 will be charged for sign-ups after August 16th

Sharing your Booth Space with another vendor? Additional \$40

I will need Electricity at my booth!

_____ **Total Amount**

Please MAIL PAYMENTS TO Artesia MainStreet - P O BOX 1635 -ARTESIA, NM 88211 or call 575-265-1496 to schedule an appointment to drop off your application & payment

Credit Card Transactions will include \$5.00 Convenience Fee

Risk & Liability:

The undersigned agrees to hold harmless the Artesia MainStreet. & any of it employees, directors, volunteers for any damage or loss to the undersigned's property or any personal injury sustained by the undersigned or their help during Red Dirt Black Gold. Artesia MainStreet reserves the right to cancel the show due to serious acts of nature, weather, or unforeseen events out of the Artesia MainStreet's control that will jeopardize the health & safety of the public, in which case, Artesia MainStreet will not be held liable for refunds or other liabilities. The undersigned also agrees that Artesia MainStreet may use photographs taken during the event for public and advertising purposes.

_____ **Vendor Signature**

_____ **Date**

Questions and Concerns can be emailed to redirtblackgold@gmail.com.

or Food Vendors Call (480)788-6618 All other Vendors Call (575)265-1496

No refunds will be issued because of inclement weather that may result in declined attendance and/or event cancellation in an emergency.



GENERAL VENDOR RULES

Red Dirt Black Gold is held downtown in Heritage Plaza and the adjacent streets that surround the Plaza.

General

- You may park to unload your vehicle, but no vehicles will be allowed to remain within the barricaded event area.
- No vendors shall bring animals within the event area.
- Vendors shall not use tobacco products or vape within 25 feet of any display during the Festival.
- Vendor booths should be set up in the designated space assigned by the RDBG Committee.
- Vendor Booth space is 10 x10. Any other additional spaces will be considered as a separate vendor. (Additional Vending Fees apply for extra space)
- All Vendors will be required to furnish their own tents, table, water, lights, extension cords, etc. If electricity is needed please indicate on application because availability is limited. You will be required to clean up around your area after tear down. There will be plenty of trash cans and dumpsters provided in the surrounding area.
- Be nice and respectful to ALL VOLUNTEERS
- Be nice and respectful of other VENDORS
- Always keep your area free of litter; make sure your area is clean before you leave
- Keep the passage way in front of your booth open in case of an emergency

Day-Of Event Information & Hours of Operation

- Booth set up time for **Craft Vendors**: Saturday, August 28th from 8 AM to 10 AM
- Booth set up time for **Food Vendors**: Saturday, August 28th 9 AM to 11 AM
- **Vendors will be allowed to stop selling at 8pm, but may remain open throughout the entire event if they choose.**
- If at any time you are rude or disrespectful to any event staff, volunteers or coordinators of Red Dirt Black Gold Festival you will be asked to leave the event and will not receive a refund of any fees paid.

Parking

You will park your vehicle in the Heritage Plaza parking lot behind the Ocotillo Theater. It is located North of Main Street between 4th and Roselawn along Texas Ave. Kandese Green will have a map the day-of to let you know where you will be parking. All Vendors will be centrally located in the event area. Your spot will be pre-designated. Vendors will ONLY be re-located at the discretion of the Event Staff.

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