



FOOD VENDOR APPLICATION

SATURDAY, OCT 1 2022

Applicant Name

Business Name

Address

City

State

Zip

Phone Number

Email address

Length of truck/trailer in feet

Describe some of your Menu Items: _____

Any specific power supply needs: _____

ALL Food Trucks are required to comply with the State of NM Environmental Department Guidelines and the Tax & Revenue Dept. of NM. **Booth Set up is Saturday, October 1st 9-11 AM**
ALL Food Trucks are required to remain open until the end of the Festival!

Non- Refundable Food Truck Fee \$150 for 30 x 12 space

This is a **NON-REFUNDABLE** Fee to be paid in **ADVANCE** to Artesia MainStreet. Vendors shall complete this application and submit it with **FULL** payment. The Red Dirt Black Gold Festival Committee **RESERVES** the right to **APPROVE** or **DENY** any application.

Please MAIL PAYMENTS TO Artesia MainStreet - P O BOX 1635 -ARTESIA, NM 88211 or email reddirtblackgold@gmail.com to request a credit card invoice

Total Amount

Waiver of Liability

In consideration of Red Dirt Black Gold Organizers accepting this application, I, the undersigned, intending to be legally bound, herby for myself, my heirs, executors and administrators waive and release any and all claims, rights of action and demands for personal injury, property, consequential and other damages whatsoever which may arise out of the activity/event set forth herein. This release shall be for the benefit of Artesia MainStreet, Artesia Arts & Cultural District, and the City of Artesia, their representatives, successors and assigns for any and all injuries suffered by me or any member of my crew at this event.

Further, I herby grant full permission to the Red Dirt Black Gold Festival and/or their authorized agents, to use my photographs, videotapes, motion pictures, recordings and any other record of this event for any legitimate purpose. I further agree to accept all conditions set forth and to abide by Red Dirt Black Gold Festival Vendor Rules and NMED Regulations.

Vendor Signature

Date

Questions? Email lady.mason.1228@gmail.com or call (575) 365-4002

No refunds will be issued because of inclement weather that may result in declined attendance and/or event cancellation in an emergency.



FOOD VENDOR RULES

Red Dirt Black Gold is held downtown in Heritage Plaza and the adjacent streets that surround the Plaza.

General

- You may park to unload your vehicle, but no vehicles will be allowed to remain within the barricaded event area.
- No vendors shall bring animals within the event area.
- Vendors shall not use tobacco products or vape within 25 feet of any display during the Festival.
- Vendor booths should be set up in the designated space assigned by the RDBG Committee.
- Food Trucks space is considered a 30 x 12 area (tent or trailer); any other additional spaces will be considered as a separate vendor. (Additional Vending Fees apply for extra space)
- Be nice and respectful to ALL VOLUNTEERS
- Be nice and respectful of other VENDORS
- Always keep your area free of litter; make sure your area is clean before you leave

Day-Of Event Information & Hours of Operation

- Booth set up time: Saturday, October 1st 9:00 am to 11:00 am
- Festival events begin at 5:00 pm. You may begin vending at any time after setup
- **Food Vendors must stay open until the END of the event.**
- If you are rude or disrespectful to any event staff, volunteers, or coordinators of Red Dirt Black Gold Festival you will be asked to leave the event and will not receive a refund of any fees paid.



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WATER:

You will be responsible for providing the necessary water for your operation. We will not have water hookups available.

ICE:

Please try to bring any needed ice with you. We will have an ice truck on site and will have bags of ice available for purchase. Bags are \$4 each.

ELECTRICITY:

Electricity will be provided by generators and power within the parking lot. Please identify your power needs on your application above.

DISCONNECT FROM YOUR VEHICLE:

If you have a trailer pulled by a truck, you will need to disconnect your trailer and park your truck in a different area until after the event (unless you have ALREADY spoken with me about specific needs that require your truck to stay). There will be security in the event space on Saturday night; however, the City of Artesia and Artesia Arts & Cultural District will not be responsible for any damage to or loss of property.

PARKING:

You will park your food truck/trailer in the Heritage Plaza parking lot behind the Ocotillo Theater. It is located North of Main Street between 4th and Roselawn along Texas Ave. Ashley Mason will have a map the day of to let you know where you will be parking. All food vendors will be centrally located in the event area. Your spot is determined based on the size of your truck/trailer and is pre-designated. Food Vendors will ONLY be re-located at the discretion of the Event Staff.

YOU WILL NEED:

- You are required to post your Business/Food Permit license within your truck/tent throughout the entirety of the event.
- If you need water, you will need to bring your own or make arrangements to get water.
- If you need change, you will need to bring your own change.
- If you need tables and chairs, you will need to bring your own tables and chairs.
- ALL Food Trucks are required to remain open until the end of the Festival!